



TEACH. TRAIN. TRANSFORM.

Lisa Manyon ~ The Business Marketing Architect

has spent well over 20 years in the marketing trenches of advertising agencies, radio stations, nonprofit organizations and entrepreneurship. Her philosophies have been featured in Inc. Magazine and numerous media outlets. Lisa teaches, trains and transforms your audience with Business Marketing Breakthrough Boutiques, interactive speaking engagements, custom workshops, breakout sessions and more. She's created training for Small Business Development Centers and entrepreneurs. Lisa won the People's Choice Award at the California Women's Conference and serves on the Leadership Team of the Women Speakers Association (*a global organization with over 8,000 members in 120 countries and 6 continents*). She is the founder of Write On Creative and offers powerful business tips on her award winning blog.

Learn more about Lisa's speaking experience here

<http://writeoncreative.com/media-page/>

"Lisa Manyon sets the stage for women and men everywhere to share their message and create global change and awareness that mobilizes your audience into action. Manyon is a master at creating community and delivering a message that inspires, ignites and educates her audience. I congratulate her for winning the People's Choice Award at the California Women's Conference where Jack Canfield, Arianna Huffington, Lisa Nichols and JJ Virgin also presented." ~ Michelle Patterson, President, California Women's Conference and CEO of Women Network



Marketing with Integrity: Messages that Matter, Make a Difference, and Make Money

- Why values equal value and how your values impact sales
- The importance of your mission statement, personally and professionally
- How to powerfully tell your story to make the right connections
- Ways to attract the right clients instead of chasing the wrong ones
- The power of mapping out your magic to create money goals
- How to address the challenge of your prime prospects without poking at pain points or using manipulative tactics
- The best way to showcase your solutions with a clear value proposition so you're the natural choice
- How to invite people to do business with you by building genuine relationships
- The importance of sealing the deal and how sales can be easy without being salesy

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